

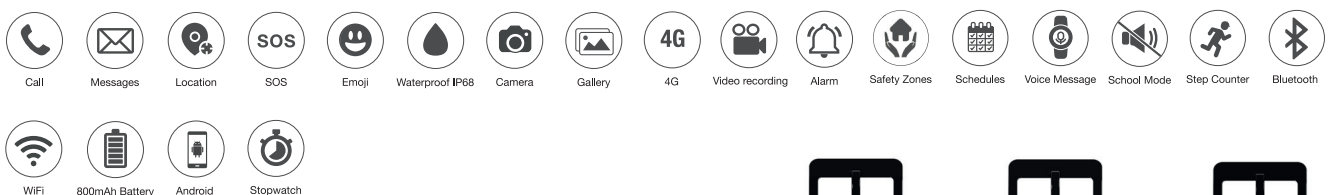


X5 Play

The newest member of the family



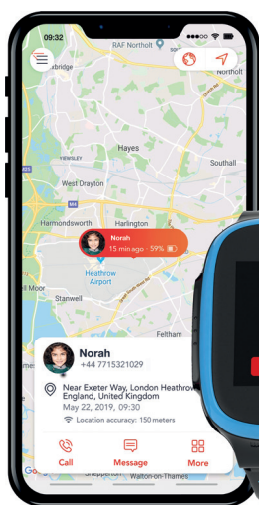
KEY WATCH FEATURES:



X5 Play

The new X5 Play, gives you all the great benefits of our flagship X4 but at a more aggressive RRP. Featuring a Qualcomm chipset for a fast and reliable user experience the X5 Play is also waterproof (IP68) and features a 1.4' TFT display and 2 Mega Pixel camera for taking great selfie's. With in-built G Sensors and advanced step tracking capabilities, X5 Play links seamlessly to Xplora's unique Goplay platform. This enables children to access rich content where their activity is rewarded with Xplora Coins which can be used to play games and purchase amazing prizes in the Xplora webshop. As with all Xplora devices our watch and platform are fully GDPR compliant meaning you're safe with Xplora.





All controlled from the Xplora Goplay GDPR compliant platform and parental app.



TECHNICAL SPECIFICATIONS X5 Play

Model	X5 Play
Chipset	Qualcomm 8909
Frequency band	4G, 3G, 2G
OS	Android
Bluetooth	BLE 4.1
Display	1.4in TFT
Screen resolution	240 x 240
Camera	2MP
Battery	800 mAh
Waterproof	IP68
Sensors	G-sensor
Internal Memory	512MB RAM and 4GB ROM

Size:	
Wristband (mm)	145 - 210 (wrist size)
Packaging (mm)	160 x 100 x 70
Unit size (mm)	48.5 x 45 x 15
Weight (g)	34

GTIN number:	Product Code:
7090048400583	X5P-NA-SF-BLACK
7090048400545	X5P-NA-SF-BLUE
7090048400552	X5P-NA-SF-PINK

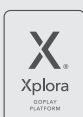
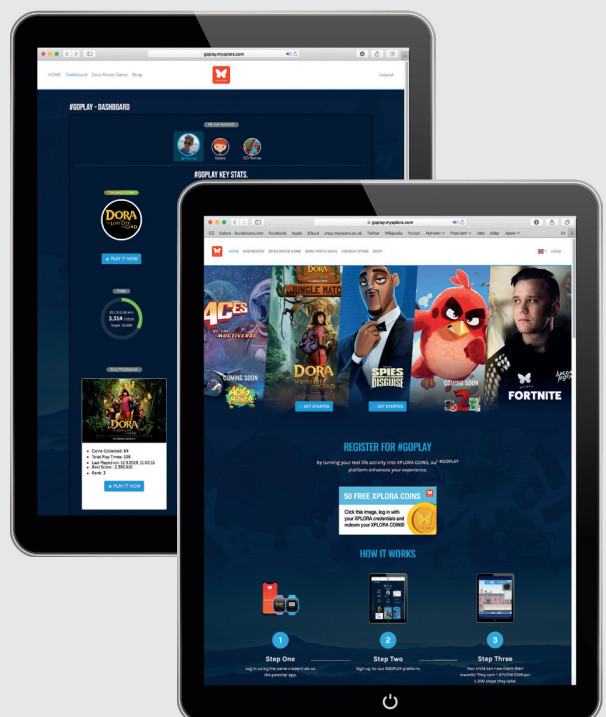
Goplay platform

Never before have kids been less active than today, and we would like to change that. Children should stay active, investigate, and explore the world, which is why we have launched the world's first O2O (Online 2 Offline) platform combining physical activity with entertainment.

Xplora's history and reputation as being one of the safest and most trusted companies to produce wearables designed for children, has allowed the company to be pioneers in this space.

Announcing partnerships with Sony PlayStation, Paramount Pictures' "Dora and the Lost City of Gold" movie and Fox Movies' "Spies in Disguise", Xplora is demonstrating that multiple renowned brands are already looking to innovative companies that can creatively and effectively deliver concepts that tackle the unbalanced screen time issue.

Our Goplay platform will encourage children to spend more time taking part in physical activities offline, in exchange for virtual rewards that can be redeemed online via a gaming platform.



Play to move the world
The Xplora Goplay Platform helps children and families learn that everyday activities have value and that their actions have an impact, giving kids a positive and safe start to the digital world. #Goplay and get involved at myxplora.com